

The story of Christmas lights

Read the following story about where Christmas tree light come from and add the different locations to your world map.

- My Christmas tree came all the way from **Norway**!
- The lights were purchased from the global mega company Amazon (a **USA** based company)
- They were made in a factory in **China** - but there is more to the story!
 - They came from a small UK company called Ansio, a **Finnish** word for “merit” or “worth”.
 - Ansio was founded in **London** in 2014 by three **Indian**-born immigrant entrepreneurs, two from **Chennai** and one from **Hyderabad**, to import and sell household products direct to consumers.
 - Competition in **Asia** over manufacturing LED lights is so high that costs are very low!
 - My Christmas tree lights were shipped from **Ningbo** across the world and through customs to a **British** warehouse, and then delivered to us by an Amazon courier.
 - Many of Ansio’s customer service and back-office tasks are carried out over the internet by remote workers in **India**. Although tiny, the company has a global supply chain.

Extension:

Can you draw the light bulbs journey? Use arrows and information to annotate your map.

Mega extension:

Can you calculate the distance travelled? You’ll need an atlas with a scale!



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