

Task:

Cut out and match up the dominoes so that the retail keyword matches its correct definition.

Start

The area from which a shop gets its customers

Catchment area

Low cost everyday items

Convenience goods

More expensive items that people buy less often

Comparison goods

The distance that someone is willing to travel to buy a product

Range

The minimum population size needed to create demand for an item or service

Threshold

The traditional town centre where shops and businesses are found

**Central
business
district**

Roads which
spread out
from the CBD

Arterial roads

An area where
cars are
banned from
entering

**Pedestrianised
zone**

A series of
events which
lead to decline
in one
particular area

**Negative
multiplier
effect**

Supplies which
have a short
shelf life

**Perishable
goods**

Empty shops or
businesses

**Vacant
properties**

Finish

